



CELEBRATING 70 YEARS  
INTERNATIONAL CREDIT UNION DAY



World Council  
of Credit Unions



AMERICA'S  
CREDIT UNIONS®

[CUNA.ORG/ICUDAY](http://CUNA.ORG/ICUDAY) #PLATINUMLININGFOUND

Dear Indianhead Credit Union Member,

**October 18, will mark the 70th anniversary of International Credit Union Day.** This year's theme is "Find Your Platinum Lining." It combines the traditional gift of platinum for 70th anniversaries with a play on the saying "every cloud has a silver lining." This year's theme emphasizes the credit union movement's loyalty to its members and its mission to provide them financial support and guidance. It's about people helping people.

In celebration of ICU Day, Indianhead Credit Union will be hosting fundraising events for our local Food Pantries, helping feed struggling families within our charter, while showing them that every cloud truly does have a silver lining.

On ICU Day, Indianhead Credit Union joins the more than 217 million credit union members around the world in celebrating the people-first principles that have helped lift people out of poverty and strengthen communities all over the globe.

You are welcome to stop by one or our three locations (Spooner, Grantsburg, or Superior) for refreshments on ICU Day and celebrate with Indianhead Credit Union, a movement that concerns itself with the financial success of all people.

Here's what we're doing:

- For every Indianhead CU Debit or Credit Card transaction on ICU Day, we'll donate 25¢ (up to a total of \$600) to be divided among three local Food Pantries (one chosen by each office), helping feed less fortunate people in our Charter.
- Throughout the month of October, the Credit Union will accept non-perishable food items and cash donations in each office. The Credit Union will match cash donations (up to a total of \$900) to be divided among the same three local Food Pantries chosen by each office.
- Coloring "Contest" for kids (ages 12 and under): kids will receive a pumpkin\* suitable for carving when they submit an entry or donate a non-perishable food item. All artwork will be entered in a prize drawing. ***\*Limit one pumpkin per child.***
- The Credit Union will also offer "Denim Fridays" to all employees each time they donate \$5 or more to our cause, Denim ICU Day is also available to employees for an additional \$5 donation.

**Help us celebrate the 70th Anniversary of International Credit Union Day®!**

### Indianhead Credit Union Coloring Contest

Hey Kids - Help us celebrate the 70th Anniversary of International Credit Union Day®!

Color the front of this page and have Mom or Dad complete the information below.

Bring in or send to your nearest Indianhead Credit Union by October 25, 2018 to be entered in a prize drawing.

Winners will be notified on Friday, October 26, 2018.

No purchase necessary to enter or win. This contest is open only to persons age 12 & under. Employees of Indianhead Credit Union and their families are not eligible to win. Void where prohibited by law.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*My child has my permission to participate in Indianhead Credit Union's Coloring Contest and have their page & name displayed in the lobby.*

Parent/Guardian Name (Print) \_\_\_\_\_

Parent/Guardian (Signature) \_\_\_\_\_