

# SAVE SMALL DREAM BIG

at your credit union™

## It's National Credit Union Youth Month... and INDIANHEAD CREDIT UNION wants to help your kids fulfill their big dreams.

Dreaming big doesn't mean you need to start with big actions. The first small step is usually the hardest, but once it's taken, you can use momentum to propel you forward. This year's theme for National Credit Union Youth Month is "Save Small. Dream Big. at your credit union." It uses the image of a magical rainbow with a wish-fulfilling gold star at the end. We want to tell young members that their dreams are attainable, no matter how big they are.

**Indianhead Credit Union** has tools to help fulfill these dreams. With a L.I.F.E. youth savings account that earns compound interest, young members can deposit small amounts on a regular basis and watch their savings grow "like magic." The earlier they start a savings account, the more it will grow, and the easier it will be to achieve their dreams. Learning this good financial habit at a young age will set them up on the path of successful financial well-being.

If you have been wondering how to empower your kids to save for their future, National Credit Union Youth Month is a great opportunity to start! Join us this April as credit unions across the country encourage youth to start saving regularly. This celebration is a great time to engage kids at **Indianhead Credit Union** and within your community to help them learn that saving, no matter how small the amount, can help them achieve their dreams.

### JOIN US FOR SOME FUN...

**WHAT:** Indianhead Credit Union's L.I.F.E. youth savings account can encourage kids to practice good financial habits that will enable them to fulfill their dreams. For every new youth account opened in April, Indianhead Credit Union will deposit the first \$5 into that account. (a 6-month hold will be placed on the \$5 deposit)

**COLORING ACTIVITY:** Each child (age 0 – 5) that submits a coloring page will be entered in a drawing. One winner\* in each office will receive a Rainbow Bank containing \$25 in coin. Coloring page available in our April Newsletter, on our website: [www.indianheadcu.org](http://www.indianheadcu.org), or in your nearest branch office. Completed pictures can be mailed to your local Credit Union office, dropped off, or snap a photo & email it: [social@indianheadcu.org](mailto:social@indianheadcu.org).

**WHAT'S IN THE JAR:** A "guessing game" for ages 6 -12 & 13 – 17; each office will display a jar filled with a mixture of coin. The youth will need to guess the dollar amount in the jar. Closest guess in each age group (6-12 & 13-17) wins a bank containing \$25 in coin. (2 winners\* in each office)

**WHEN:** April 8<sup>th</sup> – April 30<sup>th</sup>

**WHERE:** Indianhead Credit Union (all locations) – Grantsburg · Spooner · Superior

**WHO:** Persons 17 years old and younger

**OTHER INFO:** When \$5 or more is deposited into a youth account, the child will receive a prize (limit one per child). Also, kids can earn additional entries for the guessing game with each subsequent \$1 (or more) deposit made in person at your local Indianhead Credit Union office.

\*While we encourage youth to make a deposit, we cannot require this. Therefore, any child under the age of 18 (member or not) can register with parental permission by supplying their name, age and current date to Indianhead Credit Union. Employees of Indianhead Credit Union and their families are not eligible to win. Void where prohibited by law.